

## **Lori N.H. Guasta**

### **Director of Organizational Behavior and Emerging Markets**

**Summary of Expertise** Over 10 years experience developing curriculum and teaching college courses in sociology, communication, research, business, and leadership; training development and evaluation; related publications in occupational safety culture and leadership.

### **Experience**

**Safety Solutions International, Inc.: 2012 - Present**

**Colorado State University-Pueblo: 2011 – 2012**  
**Community-Based Research Coordinator**

**University of Colorado at Colorado Springs: 2008 – Present**  
**Sociology Instructor**

**Old Castle Materials / Central PreMix: 2008 – 2010**  
**Training Consultant**

**Gonzaga University: 2005 - 2011**  
**Sociology and Leadership Instructor**

**National Institute for Occupational Safety & Health: 2005 - 2008**  
**Program Analyst – Behavioral Research; Training; Evaluation**

**iWorkWell.com: 2008-2009**  
**Subject Matter Expert - Human Resources, Safety & Security**

**City University, Bellevue, WA: 2004-2005**  
**Research Consultant**

**Friends of Youth, Issaquah, WA: 2003-2005**  
**Substance Abuse Prevention Specialist**

### **Education**

Doctorate Degree in Leadership Studies, Gonzaga University

Master's Degree in Clinical Sociology, University of Northern Colorado

Bachelor's Degree in Sociology and Gender Studies, Coe College

### **Memberships & Certifications**

International Leadership Association: 2010 – Present

Certified Safety Professional (certification in progress)

## Research & Publications

**Guasta, L. N. H.** (in press, 2012). *Deepening self-awareness through dialogue: A theoretical framework for leading in complex worlds*. International Leadership Association's Building Leadership Bridges.

**Matthews, L. N.**, & Bunka, C. A. (2009). *Bridging and Bonding: A Theoretical Analysis of Electronic Social Capital*. Paper from graduate independent study work. (Submitted for publication)

*Creating Prototype Job Safety System Modules for Surface Mining Operations*. Materials Handling Project (Spokane Research Laboratory, 2007-2009) – Continued work externally for Old Castle Materials.

**Matthews, L.** (2008). *Learning from Veteran Workers: Lessons for Safety*. iWorkWell.com

**Matthews, L.** (2008). *HazComWriter: How to Manage HazCom Information and Meet OSHA Mandates*. iWorkWell.com

**Matthews, L.** (2008). *Deviant Workplace Behavior: Recognizing Warning Signs*. iWorkWell.com

Scott, D. F., & **Matthews, L. N.** (2008). A Case Study in Applied Social Marketing: Developing an Occupational Safety and Health Product. *Social Marketing Quarterly*, 14(4), 2-21.

Cullen, E. T., **Matthews, L.**, & Teske, T. (2008). Use of Occupational Ethnography and Social Marketing Strategies to Develop a Safety Awareness Campaign for Coal Miners. *Social Marketing Quarterly*, 14(4), 2-21.

*Exploring the Emerging Use of Storytelling in Quantitative Research Fields Using a Multiple Case Study Method* (2008) Doctoral Dissertation, Gonzaga University.

Cullen, E. T., **Matthews, L.**, Tabor, J. Teske, T. & Post, J. (2007). *Tame The Flame: Cutting and Welding Safety for Underground Coal Miners*. NIOSH Training Curriculum Kit. (Kit includes research-based: trainer's curriculum, toolbox training modules, safety tip calendar, poster, stickers, etc.).

## Presentations

*Keepin' Safety on T.R.A.C.K.: How to Engage Workers in Training Development*. Presentation at the MSHA Spring Thaw Safety Meeting. Kent, WA (Apr. 2009).

*Working Collaboratively to Develop a Job Safety System*. Presentation at the Northwest Mining Convention, Health and Safety Session. Spokane, WA (Dec. 2007).

*Measuring the Effectiveness of Safety Training in the Mining Industry: A Mixed-Methods Evaluation Report*. Paper and poster presentation at the American Evaluation Association's (AEA) Annual Conference. Baltimore, MD (Nov. 2007).

*Workforce Development in Changing Times.* Presentation at the Northwest Occupational Safety and Health Conference. Seaside, OR (Oct. 2007).

*Worksite Training for Safety and Health.* Presentation to the International Union of Operating Engineers Annual Meeting. Newport Beach, CA (April 2007).

*Insights from Informal Leadership during Crisis: Expansion through Storytelling.* Poster presentation at Educational Leadership Conference at Seattle University (May 2007).

*Qualitative Research & Transferability: How Storytelling can Promote Occupational Safety & Health.* Presentation at the Northwest Occupational Safety & Health Conference. Wenatchee, WA (Oct. 2006).

*Effective Training in Mining: A Mixed-Methods Evaluation.* Poster presentation at the American Evaluation Association's Annual Conference. Portland, OR (Nov. 2006) \*Poster received top award for content and presentation